



Our Story

Since 2010 Estelon is providing the most luxurious loudspeakers to the high-end community. Acoustic excellence through sophisticated engineering, as well as high-quality components, are combined in order to accommodate the brilliance of Estelon sound reproduction systems. Decades of knowledge and experience allow us to produce loudspeakers with a truly rich natural sound, creating an unimaginable musical experience.



The story of Estelon's chief designer and engineer started decades ago when at a very young age and while growing up in the Soviet era he began to dismantle radios and adjusted their components to improve the sound quality. He took his interest to the university, studying electro-acoustics in St Petersburg. This was the beginning of a journey that led to an important moment back in 2010 when engineer Alfred Vassilkov was having breakfast with his family.

"It was a lovely Sunday morning having breakfast with my family", Alfred recalls. "I had long held the ambition of creating the world's best loudspeaker. I knew what the concept would be but instead of selling my idea to a company, I decided to build it on my own. Luckily I already had the best key executives in my family, my daughters Alissa and Kristiina. That same evening we decided to set up the company."

Alfred was designing speakers for over 25 years before achieving his ambition. He always sought perfection and overcame challenges. Those experiences enabled him to develop technologies and seek materials to construct the most unique and innovative products. These were combined with inspiration from nature – the lush and expansive forest landscapes of Estonia in specific – creating the perfect balance between engineering and design.

The result is Estelon, one of the world's most luxurious speaker brands. It derives aesthetic and acoustic excellence through the merger of ingenious creativity and cutting-edge science. Each decision – from engineering techniques to materials and components used in the manufacturing process – is made with the perfect harmony of the speakers as a whole in mind.

For Alfred, this flawless synergy is what an engineer strives for, in his creations. Every single detail is carefully considered, selected and tested during all stages of the production process. The result is a handcrafted masterpiece of beauty on the outside and the pinnacle of technology on the inside.

Estelon is today regarded as a leading innovator in the audio industry, having received multiple awards for its designs and technological innovations. Two times 'Innovation Award' in the Consumers Electronics Show (CES), and a prestigious 'Red Dot Design Award', are only the beginning of a very long list of achievements since 2010.

The company's loudspeakers are today proudly owned by some of the world's most eminent innovators and global leaders.

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